

EUROSENSE 2018

Eighth European Conference on Sensory and Consumer Research

A SENSE OF TASTE

2-5 September 2018 Verona, Italy



Sponsorship and Exhibition Opportunities

THE CONFERENCE

The Italian Sensory Science Society (SISS) and the European Sensory Science Society (E3S) have the great pleasure to invite you to the 8th European Conference on Sensory and Consumer Research 'A Sense of Taste'.

EuroSense is a very successful event, gathering sensory and consumer researchers, both academics and from industry, worldwide. The meeting is a unique opportunity for discovering the latest innovations in this field and for networking, as well as meeting up with colleagues and friends in a relaxed atmosphere.

The topic of the 2018 conference is 'A Sense of Taste', with a specific attention to individual differences in sensory perception, liking, preference, choice and behaviour. Taste is a multifaceted word that has multiple meanings, from the taste of (sensory perception) to the taste for (preference).

TOPICS INCLUDE

Topics to be covered will include the contribution of sensory science as a multidisciplinary perspective applied to specific issues of general interest (Sensory for...), and input and contributions from other fields and disciplines to the methodological refinement of the sensory science (...other fields for sensory):

SENSORY FOR...:

- Health
- Innovation
- Sustainability
- Eating out
- Individual differences

...OTHER FIELDS FOR SENSORY:

- Genetics
- Mind science
- Text analysis
- New technologies
- Statistics
- Advanced instrumental analysis

For complete meeting details, please visit: www.eurosense.elsevier.com

Organised by



Local Organisers



Supporting Journal



www.eurosense.elsevier.com

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COMMERCIAL OPPORTUNITIES

INFORMATION

Promote your company to international sensory & consumer scientists

We are delighted again to be able to offer commercial opportunities to companies with business links within the international sensory science community. Care has been taken to incorporate the views of previous exhibitors and sponsors in the development of this portfolio and we hope that you will be able to select a package to suit your business needs.

Bespoke packages can be created to suit your business requirements.

Venue address: Congress Centre VeronaFiere, Viale del Lavoro, 8, 37135 Verona, Italy

EXHIBITION

The exhibition is sited where the technical posters, all coffee breaks and the welcome reception will be held. Please note that the lunch breaks will be a 'sit down' buffet in the same area as the exhibition.

WHO SHOULD EXHIBIT?

Market research consultants, research organisations, software suppliers and other companies involved with sensory science

EXHIBITOR PACKAGES

ALL PACKAGES INCLUDE THE FOLLOWING:

- Company logo, profile and web link listed in advance of the symposium at www.eurosense.elsevier.com and in the programme booklet
- Company logo on conference signage and welcome slide
- A delegate list including the delegate name and company emailed 2 weeks before the symposium so that you can arrange to meet colleagues or clients

UPGRADE:

We have decided to offer exhibitors the chance to upgrade their adverts and logos in the programme booklet to full colour rather than black and white that we offer as standard. If you wish to upgrade the price will be €250

EXHIBITION BOOTH

€ 2,500

Includes 2 free delegate registrations, any further delegates should be registered online at the full registration rate.

To include:

- 3m x 3m booth
- Fascia board
- 1 light
- Power socket
- 1 table
- 2 chairs



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More benefits are added, dependant on the level of sponsorship

ALL PLATINUM SPONSORS ARE ENTITLED TO:

- Larger logos on the signage and welcome slide than the Gold and Silver sponsors and exhibitors
- Listing at the top of the sponsors page of the website
- Company logo printed in colour in the programme booklet
- A reduced rate for an exhibition booth (saving €1000)

PLATINUM – EXCLUSIVE SPONSORSHIP PACKAGES

E-PACKAGE	€ 7,700	CONFERENCE BAG	€ 3,520
<ul style="list-style-type: none">▪ Wi-Fi sponsor▪ Your logo on the Wi-Fi signage▪ Online abstract system sponsor▪ Your logo on the online abstract system emailed to all the delegates in advance of the symposium▪ Your logo on the email sent to all the delegates with instructions of how to access the online abstract system▪ Conference app sponsor▪ Your logo on the welcome screen of the app when opening the app▪ 3 free registration places		<ul style="list-style-type: none">▪ Your company logo together with the conference logo on the conference bag given to each delegate that is carried around by most of the delegates throughout the event▪ Opportunity to include one item of your choice within the bag▪ 1 free registration place	
WELCOME RECEPTION	€ 3,520	CONFERENCE DINNER	€ 4,520
<p>The Welcome reception is the first opportunity for delegates to meet up. Sponsorship of this event gives the sponsor a great opportunity to create an impact at the start of the conference.</p> <ul style="list-style-type: none">▪ Branded invitation within the bag▪ On site signage during the evening▪ Space within the exhibit hall for your own display banner and literature for the duration of the reception▪ 1 free registration place		<p>The evening finale to the conference when delegates let their hair down and have a great time. Make the most of this opportunity to promote your brand at this great evening</p> <ul style="list-style-type: none">▪ Branded invitation within the bag▪ Your company logo on the menu▪ On site signage during the evening▪ Space within the venue for your own display banner and literature▪ One reserved table for you and your guests seating 10 people▪ 2 free registration places▪ 2 conference dinner tickets	

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T-SHIRT

€ 5,520

This booking entitles you to:

- Your logo or name on the front of the T shirt along with the conference logo to be given to every delegate
- 2 free registration places

LANYARDS

€ 4,520

The lanyard is worn by delegates and conference administration to clip on their badges throughout the conference, Your logo or company name will be highly visible.

- 2 free registration places

POSTER SESSIONS

€ 5,520

- On site signage at the entrance to the poster session location
- Display area and table within the poster area throughout the event
- Company logo on each of the poster numbers
- 2 free registration places

HEADRESTS

€ 4,520

This booking entitles you to:

- Your logo on each of the headrests in the plenary sessions
- 2 free registration places

ORGANISERS' & USHERS SHIRTS

€ 5,520

Worn by the conference administration personnel and their team of volunteer student helpers. Your company logo is constantly visible.

- Your company logo on the front of the shirt along with the Eurosense logo
- Your company name/ logo on the back of the shirt
- 2 free registration places

CHARGING STATION

€ 6,520

Located within the exhibit hall, the popular table top Charging Station will provide attendees with the facility to charge their cell phones, tablets or lap tops during the day.

This packages offers sponsors the opportunity to add your own 'pull up banners to the space provided. (attendees use the facility at their own risk)

- Your company logo on the charging station signage
- 2 free conference registration places



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GOLD SPONSOR – EACH ITEM IS OPEN TO MULTIPLE SPONSORS

GOLD SPONSOR

LUNCH BREAKS € 1,500

- On site signage at the entrance and at all catering points
- Display area and table within the lunch break area for sponsors to place literature or promotional items during the period of the sponsored break

NB. This package does not give free entry to the conference, you should register as a delegate if you would like to attend.

REFRESHMENT BREAKS € 1,000

- On site signage at the entrance and at all catering points
- Display area and table within the refreshment break area for sponsors to place literature or promotional items during the period of the sponsored break

NB. This package does not give free entry to the conference, you should register as a delegate if you would like to attend.

SILVER SPONSOR – EACH ITEM IS OPEN TO MULTIPLE SPONSORS

SILVER SPONSOR

DELEGATE BAG INSERT € 750

- One piece of promotional literature to be included in the bag, this must be 1 A5 (148mm x 210mm)/A4 (210mm x 297mm) page document, any other item will be priced on an individual basis

NB. This package does not give free entry to the conference, you should register as a delegate if you would like to attend.

LITERATURE DISPLAY € 750

- A display of one type of promotional literature on a table within the main delegate networking area (along with other sponsor's information)

NB. This package does not give free entry to the conference, you should register as a delegate if you would like to attend.

STUDENTSHIPS € 950

This booking entitles you to:

- Choose a student from the list of registered students and their fee will be refunded to them
- An email will be sent on your behalf to the student to say that your company has sponsored their attendance
- A list of studentships will be present in the programme booklet along with your company logo

NB. This package does not give free entry to the conference, you should register as a delegate if you would like to attend.

PAYMENT TERMS

Payment payable within 30 days of receipt of the invoice.

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SPONSORSHIP AND EXHIBITION ORDER FORM

1. YOUR DETAILS

Company contact name for correspondence

Title (Prof. Dr. Mr. Ms.) First Name

Surname

Job Title

Organization

Address

State/Country

Post/Zip Code

Tel Fax

Email

2. ORDER DETAILS

- | | |
|--|---------|
| <input type="checkbox"/> EXHIBITION BOOTH | € 2,500 |
| <input type="checkbox"/> PLATINUM SPONSOR EXHIBITION BOOTH | € 1,500 |
| <input type="checkbox"/> PLATINUM WELCOME RECEPTION | € 3,520 |
| <input type="checkbox"/> PLATINUM CONFERENCE BAGS | € 3,520 |
| <input type="checkbox"/> PLATINUM E-PACKAGE | € 7,700 |
| <input type="checkbox"/> PLATINUM CONFERENCE T-SHIRTS | € 5,520 |
| <input type="checkbox"/> PLATINUM POSTER SESSIONS | € 5,520 |
| <input type="checkbox"/> PLATINUM CONFERENCE DINNER | € 4,520 |
| <input type="checkbox"/> PLATINUM LANYARDS | € 4,520 |
| <input type="checkbox"/> PLATINUM CHARGING STATION | € 6,520 |
| <input type="checkbox"/> PLATINUM ORGANIZERS' & USHERS SHIRTS | € 5,520 |
| <input type="checkbox"/> GOLD LUNCH BREAKS (PER BREAK) | € 1,500 |
| <input type="checkbox"/> GOLD REFRESHMENT BREAKS (PER BREAK) | € 1,000 |
| <input type="checkbox"/> SILVER DELEGATE BAG INSERT | € 750 |
| <input type="checkbox"/> SILVER STUDENTSHIP(S) | € 950 |
| <input type="checkbox"/> SILVER LITERATURE DISPLAY | € 750 |
| <input type="checkbox"/> SPONSORSHIP PROGRAMME BOOKLET UPGRADE | € 250 |
| <input type="checkbox"/> EXHIBITION PROGRAMME BOOKLET UPGRADE | € 250 |

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate

Total amount payable €

- I will arrange a bank transfer to Elsevier Ltd, please send me the payment details

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature Today's Date

5. RETURN TO

Daphne Llewellyn Davies

Tel: 079005 762 721

E-mail: daphne.davies@outlook.com

TERMS AND CONDITIONS OF BOOKING:

- Acceptance of applications for table-top exhibits or sponsorship is at the discretion of the organisers.
- Cancellations: If you find it necessary to cancel your exhibition or sponsorship package, please fax the conference department immediately on +44 (0) 1865 843958. Cancellation more than 91 days prior to the first open day of the conference – 50% of the total charge as a cancellation penalty provided that written notice is received. Cancellation 91 days or less prior to the first open day of the conference – 100% of the total charge as a cancellation penalty.
- Payment must be made in advance of the conference and is non-refundable according to the above cancellation terms.
- You will be provided with confirmation of your booking, along with full details of shipping co-ordinates and relevant shipping deadlines.
- The exhibition stand contract constitutes a license to exhibit and not a tenancy. The Organiser reserves the right at any time and from time to time to make such alterations in the ground plan of the Exhibition as may in their opinion be necessary in the best interests of the Exhibition and to alter the shape, size or position allocated to the Exhibitor. No alternations to the space allotted will be made in such a way as to impose on the Exhibitor any greater liability for rental than that undertaken in the exhibition stand contract.
- The Exhibitor or Sponsor shall not be entitled to withhold payment of any amounts payable to the Organiser in relation to the exhibition or sponsorship package by reason of any dispute or claim by the Exhibitor or Sponsor in connection with the exhibition/sponsorship package or otherwise nor shall the Exhibitor or Sponsor be entitled to set off any amount which it is alleged is payable or due from the Organiser against any amount payable to the Organiser in relation to the exhibition or sponsorship package.
- Exhibitors are responsible for their own insurance for the event. A copy of your public liability insurance certificate (providing cover of US\$3,000,000) is required prior to the event.
- Price for up to 2 colour printing within logos